



LPI Webinar:

Topic: *New Corporate Values for a Legal Protection Insurance Company – The Pathway from Discovery to Implementation*

When: Tuesday 7 December 2021

Time: 17h00–18h00 CET

Registration is required.

Dr Philipp Johannes Nolte | Philipp.Nolte@roland-rechtsschutz.de
<https://www.linkedin.com/in/philippj nolte>

Dr Philipp Johannes Nolte is Head of Change at ROLAND Rechtsschutz-Versicherungs-AG. In this role he and his team support ROLAND's digital transformation pathway. He strongly believes in the power of cultural factors and a new work mindset. Dr Nolte pursues a lean change approach based on empirical evidence.

In former positions he worked as an innovation and product manager as well as a university research and teaching staff member at a German b2b marketing chair. He is trained in modern leadership and transformation skills such as systemic coaching, scrum, design thinking, resilience training, facilitation techniques and he firmly believes in the power of values.

New Corporate Values for a Legal Protection Insurance Company The Pathway from Discovery to Implementation

The way we connect, collaborate and sell legal protection insurance as well as how we handle claims have changed substantially over the past decade. While the technical side of digital transformation and new techniques are quite visible, there is more to building a successful company.

The webinar will show why **corporate values** have the power to boost a successful transformation, how they are identified and what can be done to implement values within a company. Legal protection is an activity closely related to the idea of pursuing a purpose and values. Now is the time to build on that chance and give the particularly important human factor a clear orientation.

Benefits:

Participants

- learn why corporate values matter
- understand at the example of ROLAND Rechtsschutz-Versicherungs-AG how to design and organize a discovery process which embraces all internal stakeholders
- learn how to implement corporate values in a company

Excerpts from the contents:

- good reasons for values
- success factors for finding your corporate values
- possible ways to implement values and some hurdles you may encounter
- now it counts: metrics for the success of values

Credits towards continuous professional training: this webinar provides participants with knowledge which allows them to maintain, adapt or extend their occupational capacity and competence. LPI aisbl ensures that Dr Philipp Nolte, who conducts this webinar, has the necessary expertise in the field of Implementing Company Values. For details please see LPI's **standards** for training credits.

For more information please contact:

Antje Fedderke (Secretary General)

Phone: +32 2 732 36 28 | Email: antje.fedderke@legalprotectioninternational.com